



# Lobby | Digital Signage

**Digital Signage** offers an opportunity to communicate with visitors from the moment they walk into the building. Lobby Signage is an effective communication tool to tell your company story, promote products, services and corporate citizenship. Lobby Signage can entertain, engage and educate the customer while they wait for their appointment.

With **Digital Signage** companies can:

- Promote company brand and corporate identity
- Pitch new products and services
- Communicate company news to customers and employees
- Highlight community involvement and corporate citizenship
- Reduce perceived wait times for visitors

## Lobby | Summary

- Reduce perceived wait times
- Promote products and services
- Communicate company news
- Feature staff profiles
- Highlight community involvement
- Contribute to brand image of the office

## Reduce Waiting Times with Engaging Content

**tetrAD** offers a variety of News and entertainment feeds and ability to add Live TV to your lobby signage. Create a branded TV channel experience that will immerse your customer to help reduce their perceived wait time in your lobby. News feed content includes Sports, Financial, News, Entertainment and Business data. Custom channels are always available to suit your environment. Broadcast your messaging simultaneously with entertainment content to capture attention of the viewers.