



Instantly update your menu, upsell side dishes and feature daily specials. Bring unmatched flexibility to your menu.

Ask us how!

# Restaurant Digital Signage

**Digital Menus** for Quick Service Restaurants improve effectiveness of traditional menus. Increase sales with descriptive rich media menus while making it easier to instantly change menu prices and items.

Digital Signage offers restaurants an opportunity to:

- Easily manage menus, pricing and product updates
- Display attractive, highly visible menus
- Meet new industry nutritional posting regulations
- Increase sales through targeted, localized and relevant offers
- Broadcast customized content based on restaurant location, time of day and demographics

## Restaurant | Summary

- Digital menus
- Outdoor menus
- Increase up-sell of side dishes
- Ensure consistent messaging
- Create venue atmosphere
- Instantly execute national campaigns

### Increase traffic with Bluetooth curb-side marketing



Want to increase store traffic? Imagine sending a welcome message or coupon to every mobile phone that passes your store.... Working in conjunction with Digital Menus, the Bluetooth Marketing solution can help increase your store traffic by sending media-rich messages to potential shoppers within 250ft of your store.

TetrAD's restaurant and QSR solutions offer a custom-tailored, effective digital media solutions for QSR and restaurant industry. Our solutions are based around your needs, so tell us what you want to achieve and we will deliver your personalized solution.